



Diploma in Shop Management

DIPLOMA IN STORE MANAGEMENT is a one year diploma level program. Stores Management is basic in all associations. It goes for empowering people in charge of stores and materials the executives to deal with their assignments most adequately with least misfortunes.

DIPLOMA IN STORE MANAGEMENT: SYLLABUS

Syllabus of Management as prescribed by various Universities and Colleges.

Paper Code	Subjects of Study
1	Principles of Management
2	Marketing & Sales Management
3	Introduction to Retailing
4	Retail Stores & Operations Management
5	Supply Chain Management
6	International Retailing
7	Retail Planning
8	Consumer Buyer Behaviour
9	Information Technology in Retail Management



केन्द्रीय शैक्षणिक एवम् तांत्रिक माहिती संशोधन समीती

CENTRAL EDUCATION & INFORMATION TECHNOLOGY RESEARCH COMMITTEE
AN AUTONOMOUS INSTITUTION REGD. BY THE GOVT. OF NCT OF DELHI UNDER ITA 1882 GOVT. OF INDIA
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Project & Viva Voce

