



केन्द्रीय शैक्षणिक एवम् तांत्रिक माहिती संशोधन समीती

CENTRAL EDUCATION & INFORMATION TECHNOLOGY RESEARCH COMMITTEE

AN AUTONOMOUS INSTITUTION REGD. BY THE GOVT. OF NCT OF DELHI UNDER ITA 1882 GOVT. OF INDIA

REGD. BY NCS-MINISTRY OF LABOUR AND EMPLOYMENT GOVT. OF INDIA

REGD. AT MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (MSME), GOVT. OF INDIA

An Autonomous Organization works for IT, HRD & Literacy



NCS-REGD. OFFICE
Govt. of India



सत्यमेव जयते

REGD.NO.: S14K81-1040424644087

Diploma in Tourism Management

Diploma in Tourism and Travel Management or is Diploma level Travel and Tourism course. Tourism Management is the study and analysis of the trends in the tourism industry. This course prepares the students with the skills, knowledge, and leadership qualities required to succeed as professionals in the tourism industry. Travel and Tourism is the aggregation of all the leisure, comfort and business travel products and activities provided by suppliers, including the airlines, hotels, car rental agencies, cruise lines, travel agencies, tour operators, gaming casinos, restaurants, railways, motor coaches, and theme parks. The course comprises chiefly fundamentals, history, business statistics, aviation management and business regulatory framework of tourism.

Diploma in Tourism and Travel Management Syllabus

Syllabus of Tourism and Travel Management as prescribed by various Universities and Colleges.

Sr. No.	Subjects of Study
1	Travel & Tourism Industry
2	Principles of Marketing I
3	Computer Fundamentals
4	Business Communication
5	Introduction to Accounting I
6	Introduction to Accounting II
7	Tourism Management I
8	Principles of Marketing II
9	Communicative English



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10	International Tourism
11	Art Heritage of India
12	Organizational Behaviour
13	Quality Mgmt. in Tourism
14	Eco-Tourism
15	Tourism Management II
16	Strategic Mgmt. in Tourism
17	Human Resource Management
18	Principles & Concepts in Hospitality Management
19	Event Management
20	Business Economics
21	Stress Management
22	Environment & Ecology

