

केन्द्रिय शेक्षणिक एवम् तांत्रिक माहिती संशोधन समीती CENTRAL EDUCATION & INFORMATION TECHNOLOGY RESEARCH COMMITTEE AN AUTONOMOUS INSTITUTION REGD.BY THE GOVT. OF NCT OF DELHI UNDER ITA 1882 GOVT.OF INDIA REGD. BY NCS-MINISTRY OF LABOUR AND EMPLOYMENT GOVT.OF INDIA REGD. AT MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (MSMB), GOVT.OF INDIA



Diploma in Travel and Tourism Management

Diploma in Tourism and Travel Management or is Diploma level Travel and Tourism course. Tourism Management is the study and analysis of the trends in the tourism industry. This course prepares the students with the skills, knowledge, and leadership qualities required to succeed as professionals in the tourism industry. Travel and Tourism is the aggregation of all the leisure, comfort and business travel products and activities provided by suppliers, including the airlines, hotels, car rental agencies, cruise lines, travel agencies, tour operators, gaming casinos, restaurants, railways, motor coaches, and theme parks. The course comprises chiefly fundamentals, history, business statistics, aviation management and business regulatory framework of tourism.

Diploma in Tourism and Travel Management Syllabus

Syllabus of Tourism and Travel Management as prescribed by various Universities and Colleges.

Sr. No.	Subjects of Study
1	Travel & Tourism Industry
2	Principles of Marketing I
3	Computer Fundamentals
4	Business Communication
5	Introduction to Accounting I
6	Introduction to Accounting II
7	Tourism Management I
8	Principles of Marketing II
9	Communicative English



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CENTRAL EDUCATION & INFORMATION TECHNOLOGY RESEARCH COMMITTEE
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NCS-REGD. OFFICE Govt. of India

International Tourism 11 Art Heritage of India Organizational Behaviour 12 Quality Mgmt. in Tourism 13 Eco-Tourism 14 Tourism Management II 15 16 Strategic Mgmt. in Tourism 17 Human Resource Management Principles & Concepts in Hospitality Management 18 19 Event Management Business Economics 20 21 Stress Management 22 Environment & Ecology