



Diploma in Fashion Business Management

Diploma in Fashion Business Management is a Fashion Designing course. The course in the fashion business is aimed at training professionals who have a profound knowledge of the different types of companies that make up the fashion industry. The program is integrated with a series of workshops, sector studies and seminars aimed at enriching the cultural patrimony of the student. The course is concerned with cost control, defining communication strategies and promotions, coordinating, collaborating and consulting.

Diploma in Fashion Business Management Syllabus

Syllabus of Fashion Business Management as prescribed by various Universities and Colleges.

Sr. No.	Subjects of Study
1	Fashion Marketing I
2	Fashion Marketing II
3	The Fashion Industry and the Cultural Context
4	Business Principles
5	Brand Identity
6	Coordination Strategies
7	Strategies for Fashion Marketing
8	Finance and Management Control
9	Fashion Retail
10	Advanced Fashion Retail



केन्द्रिय शेक्षणिक एवम् तांत्रिक माहिती संशोधन समीती CENTRAL EDUCATION & INFORMATION TECHNOLOGY RESEARCH COMMITTEE AN AUTONOMOUS INSTITUTION REMINISTRY OF LABOUR AND PRICE ON THE GOVERNIA 1882 GOVT. OF INDIA REGULT IN NECESSARY TO READ THE ARREST TO THE LINE IN THE RESEARCH COMMITTEE AND AUTONOMOUS INSTITUTION REMINISTRY OF LABOUR AND PRICE OWNER TO THE INDIA REGULT TO REMINISTRY OF LABOUR AND PRICE OWNER TO THE INDIA REGULT TO REMINISTRY OF LABOUR AND PRICE OWNER TO THE INDIA AND THE REMINISTRY OF THE REMINISTRY OF THE INDIA AND THE REMINISTRY OF THE





Digital Marketing 12 Final Project

