



Certificate in YouTube Marketing

This course covers Module 5 from <u>Full Digital Marketing</u> Course. Video plays a vital role in your overall Digital Marketing Plan and it's almost inevitable for any business to exclude Video Marketing in their overall Online Marketing Campaign Strategy. That's why you need to learn YouTube Marketing Tutorials in Hindi.

It's a step by step Training Course to understand Video Marketing, Creating Videos, Editing Videos, Create Awareness and Brand Building Videos, Publishing it on YouTube and at the same time integrate Video Promotion Activities in your overall Digital Marketing Campaign.

Syllabus for YouTube Marketing Tutorials

- YouTube Marketing Beginners Level
- Video Flow
- Google Pages for YouTube Channel
- Verify YouTube Channel
- Webmaster Tool Adding Asset
- Associated Website Linking
- YouTube Channel URL
- YouTube Channel ART
- YouTube Channel Links
- YouTube Channel Keywords
- Branding Watermark
- Featured Contents on Channel
- YouTube Channel Main Trailer
- YouTube Uploading Videos
- YouTube Upload Defaults
- YouTube Creator Library
- YouTube Practical Examples