

Advance Diploma in Retail Management



This course is one year course and it is designed for students for professional development. Successful students will achieve practical skills to progress their careers within their professional careers. The course would be of interest to students from a wide-range of backgrounds and their knowledge and develop their careers.

- The Retail Environment
- Consumer Behavior
- Retail Marketing and selling skills
- Customer service concepts
- Retail Operations

Syllabus :

Marketing management

Financial management

Economics

Strategic management

Supply chain management